

Tuesday, June 8, 2021

SEO (Search Engine Optimization)

Date and Time: Tuesday, June 8 6:00 pm - 7:30 pm

Address: Online

"A website is an integral part of your marketing strategy and you need it to be found when people are looking for products and services. By implementing basic SEO (search engine optimization) your website search rankings can easily improve. No matter your level of experience with SEO, it's easy to add these tactics to your overall marketing strategy. We will cover: How to measure and improve the performance of your website How accessibility affects your SEO performance How to do keyword research to make your content SEO friendly How to index your website with Google Search Console and share a sitemap Tips on SEO for WordPress and other website building platforms"

Wednesday, June 9, 2021

Ask an Expert: A Window of Opportunity: COVID-19 Impacts on Women in Business

Date and Time: Wednesday, June 9 10:00 am - 11:30 am

Address: Online

"On June 9th at 10:00am, business and organizational leaders are invited to virtually join experts from as they provide insights on the impacts of COVID-19 on women in business, where local experts will talk about the impacts COVID-19 has had on women in business, deepening your understanding on advancing progress for women in the workplace, gaining insight on creating more equitable opportunities for women in business. This session will include presentations Hon. Jill Dunlop, MPP (Associate Minister of Children and Women's Issues and MPP Simcoe North), Marjolaine Hudon (RBC Regional President, Personal & Commercial Banking Ontario North and East Region), Michelle Alphonso (Partner & National Transaction Advisory Services Leader, Grant Thornton LLP), Claudine Cousins (CEO, Empower Simcoe), Lisa Bertram (President of Bertram Construction (Ontario) Ltd.), and Stephanie Stoute (Founder, Curio)."

Thursday, June 10, 2021

Booster Shots Networking Event for Growth-Minded Entrepreneurs Session #2

Date and Time: Thursday, June 10 12:00 am - 1:30 pm

Address: Online

"Booster Shots are fun, friendly, productive online networking events for growth-minded entrepreneurs and business owners at all stages. Facilitated by the one and only, Sandra Kahale. Connect in small, friendly breakouts. Celebrate your successes, ask for and offer help, and find ideas, support, and collaborators. Get the kind of boost only community can deliver. Please plan to join this interactive event via laptop using video if possible. The cost is \$10 per ticket and session #2 takes place on June 10, 2021 from 12-1:30pm."

Tuesday, June 15, 2021

Business Without Burnout Part 1: Tools For Healthy Leaders

Date and Time: Tuesday, June 15 12:00 am - 12:00 am

Address: Online

"The last year has been one of the most difficult we have had to endure. According to Statistics Canada, one in five Canadians have experienced a decrease in their mental health since the pandemic started. The shift from in-person work to working remotely, the digital transformation, and COVID regulations are difficult to overcome individually, let alone altogether at once. In partnership with RBC and the Canadian Mental Health Association, Sandbox Centre invites you to join our two-part CNNX series, Business Without Burnout: Tools For Healthy Leaders & Teams. Part one of this series is dedicated to being a healthy leader, followed by part two which is dedicated to being a healthy team. Follow along as a representative from CMHA walks us through strategies and tools to implement into your workplace."

Wasaga Beach Chamber of Commerce AGM and Business Expo

Date and Time: Tuesday, June 15 5:30 pm - 7:30 pm

Address: Online

"Mark your calendars for our upcoming AGM and Virtual Business Expo! Join us for this interactive event to support our local business recovery. More information to come. "

Thursday, June 17, 2021

Financial Growth, Understanding Your Business Financials Through Different Perspectives

Date and Time: Thursday, June 17 10:00 am - 11:00 am

Address: Online

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Rockstar Sales Approaches in New Markets & Big Rock Issues

Date and Time: Thursday, June 17 3:00 pm - 4:30 pm

Address: Online

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Tuesday, June 22, 2021

Business Without Burnout Part 2: Tools For Healthy Leaders & Teams

Date and Time: Tuesday, June 22 12:00 am - 12:00 am

Address: Online

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Wednesday, June 23, 2021

Digital Marketing & E-Commerce | Winning At Digital Advertising In 2021 & Beyond

Date and Time: Wednesday, June 23 12:00 am - 12:00 am

Address: Online

"The last year has been one of the most difficult we have had to endure. According to Statistics Canada, one in five Canadians have experienced a decrease in their mental health since the pandemic started. The shift from in-person work to working remotely, the digital transformation, and COVID regulations are difficult to overcome individually, let alone altogether at once. In partnership with RBC? and the Canadian Mental Health Association ?, Sandbox Centre invites you to join our two-part CNNX series, Business Without Burnout: Tools For Healthy Leaders & Teams. Part one of this series focused on being a healthy leader, followed by part two being dedicated to being a healthy team. Follow along as a representative from CMHA walks us through strategies and tools to implement into your workplace. "

<https://calendar.wasagabeach.com>